

September 15, 2024

Dear Valued Pet Parents,

We hope this message finds you and your furry companions in great health and enjoying each other's company. We sincerely appreciate the trust and loyalty you have shown to K9cation by allowing us to care for your cherished dogs. Our mission is to provide the highest standards of care, safety, and happiness, ensuring that your dogs feel right at home while they are with us.

As you may know, the expenses associated with maintaining our exceptional quality of care have been consistently increasing. These costs include those related to our high-quality environment, pool supplies, administrative services, increased staffing, utilities, and ensuring a safe and clean environment that meets both our state licensing and personal standards. We have also made significant investments in staffing improvements and facility enhancements to provide your dogs with the best possible care.

We have always taken pride in our affordable rates and, since our establishment, have never raised our daycare rate and only adjusted our boarding rate once in 2021. We continue to offer exceptional care at competitive prices, ensuring that we remain a leading choice for unmatched service and offerings. Our facility is one of the few in the metro area that features a home-like environment with glass suites, all-day play at no extra charge, and access to our pool for all guests from April through October, all included in our low pricing. As you have experienced, everything we provide at K9cation is of the highest industry standard, delivering an unparalleled experience.

In light of rising costs, we find it necessary to adjust our rates for some services. Effective November 1, 2024, our new rates will be as follows:

- **Daycare Services: Full Day with all day play and seasonal pool:**
 - **\$31 for pay as you go**
 - **NEW WEEKLY ENROLLMENT PLANS WITH THREE MONTH COMMITMENT PLAN BILLED WEEKLY OR MONTHLY:**
 - **1 session per week \$29**
 - **2 sessions per week \$56 (\$28 per day)**
 - **3 session per week \$81 (\$27 per day)**
 - **4 sessions per week \$104 (\$26 per day)**
 - **Unlimited sessions per week \$150 (\$21 per day)**
- **Group Training Classes: Will be returning to our standard pricing on all group classes that have been on sale since winter. We are also introducing a variety of new packages for private lessons, excluding herding/tending you can get 3 private lessons for all of our sports and obedience training for just \$150.**
- **Camper Add On Activities, Adventure Run Change: Due to the popularity of our Adventure Runs, we are now offering two different styles of run/walk:**
 - **Farm Walk/Run \$30 during lodging, and \$15 for daycare, this walk/run will utilize the 45 acre ranch and will be a one on one opportunity for your dog to explore, work on**

leash manners, sniff and view the animals, etc.

- **Ranchcation: (Formerly known as the adventure run) Will utilize UTV/ATV to run dogs, dogs will work on their recall, impulse control and off leash behavior starting with a long-line and working towards off leash ranch dog style behavior throughout the 45 acre ranch.**
- **Camper Add On Activity (Boarding & Daycare Dogs) Stock Dog: The Stock Dog Herding on Sheep will now be offered for herding breeds for fun, and for training. (No price change for regular training classes.)**
 - **Sheep herding for fun: \$70, providing dogs the opportunity to have the enrichment experience that they are bred for, burning energy, mental stimulation, and more.**
 - **Sheep herding for training: \$100, growth and performance is expected to increase and dog's ability to grow within each session, dog will learn ranch work, fetching, driving, commands, etc. and will build skills with each session.**
 - **Cows: we now have cows available for herding as well**

We recognize that price increases can be difficult, but this decision was made thoughtfully to maintain our commitment to exceptional pet care. These changes will help us continue providing the best experience for you and your pets. Thank you for your understanding and support. Feel free to reach out with any questions or concerns; we are dedicated to serving you and your furry family members.

Warm regards,

Steve & Kelly Roll
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